



Dear Friend,

I am writing to share some very exciting news regarding the New England Society. For the first time in our 202-year history, we are embarking on a capital campaign to increase our scholarship endowment. Our campaign goal is \$300,000.

With the average college tuition, room and board reaching \$45,000 annually, the need to increase the amount of our scholarships as well as the need to create additional scholarships is critical. Currently, eight students receive individual scholarships of \$25,000 over their eight semesters. New England Society scholarships reduce student's loan liability, lend confidence and provide a sense of achievement to these young scholars.

From Firewood to Financial Aid: The Scholarship Funding Campaign will officially launch at the May 7th Founders' Day Party. The Fundraising Committee is leading an 18-month campaign which will run through November 14, 2008. To successfully launch the Campaign, all Board Members and Past Presidents were asked to make pledges and to date, we have already raised over \$130,000!

The New England Society has a long, distinguished history dating from its founding in 1805 of helping those in need. Though these initiatives have evolved over time, from providing firewood to needy families in the early 1800s to our current mission of granting merit scholarships to financially needy students, the underlying mission has remained constant.

We are reaching out to all members for support and to ask for a campaign gift that will allow us to continue our tradition of assistance. Enclosed you will find information about the campaign: a one-page overview, testimonials from our scholars, and, of course, a gift form and return envelope. We will keep you informed of our progress with regular updates and several events.

Please join us in achieving our campaign goal and in securing the New England Society's future.

Yours sincerely,

Stuart D. Baker
President

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